

www.ecofriendlyfundraiser.com



Eco-Friendly Fundraiser
Designed for the love of Earth.

COMMUNITY · LOVE · EARTH · LIFESTYLE

2021 CAMPAIGN

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We are proudly participating in the worldwide, youth-led, climate strike initiative, encouraging everyone to use eco-friendly living and business practices for a healthier future.

Our fundraising efforts support individuals and organizations who we recognize as "Community Champions" doing great work in their community.

We believe that partnerships with Eco-Friendly product providers will facilitate the integration of these practices in local communities.

As businesses and individuals adapt these practices and lifestyle changes, we will heal our global ecosystem, one community at a time.

Overall Goals

10K

Cameroon Eco-Village

50K

Eco-Friendly
Fundraiser Africa
Office

1.25M

Eco-Friendly Fine
Metal Mine

1.5M

Norfolk Eco-Village

1.5M

Richmond Eco-Village

2.3M

Petersburg Eco-Village

10M

African Heritage Film

Elements

Sun

Water

Earth

Air

Health

Wellness

Education

Community Champions

Our Community Champions support our mission to provide the public with renewable energy resources and sustainable living products.

Our Community Champions are a display of individuals, organizations, businesses, and even public figures who we recognize as doing great work in their community.

We are always open and encouraging everyone to recommend a Community Champion in their area for us to support with our efforts.

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SUN

Most of the electricity generated in the U.S. comes from fossil fuels like coal and natural gas.

Extracting and using fossil fuels is expensive and harmful to the environment.

Generating electricity with solar power instead of fossil fuels can dramatically reduce greenhouse gas emissions, particularly carbon dioxide (CO₂).

Greenhouse gases, which are produced when fossil fuels are burned, lead to rising global temperatures and climate change.

While extracting and using fossil fuels is expensive and harmful to the environment, solar energy is free and readily abundant – if we could capture all of the sun's energy shining on the Earth for just one hour, we could power the entire world for one year!

Partners

Community

Champions

Practice

We'd like to encourage all developers, agents, contractors and homeowners to install solar energy through us with our partners to support the fundraiser.

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WATER

The root of the problem is disposable, single-use plastic water bottles. While plastic bottles are recyclable, most are simply thrown away.

Less than one-third of all plastic bottles are recycled. Every year, around 29 million tons of plastic containers end up in landfills in the U.S. alone. Another 7 million tons are incinerated, releasing greenhouse gasses and adding to our carbon footprint.

Almost all plastic bottles that aren't recycled, burned, or placed in a landfill eventually make their way into our oceans. Plastic in our oceans isn't just an eyesore; it's devastating for marine ecosystems.

Unlike paper or cardboard, plastic waste doesn't decompose. Eventually, ocean waves will break a discarded plastic bottle into tiny pieces, but even then, it doesn't go away. It simply becomes a new marine hazard known as micro-plastics.

Drinking water the environmentally friendly way is pretty easy. You likely have access to a source of fresh water that doesn't need to travel a single mile by truck, train, boat, or car—the tap in your home. Drinking water from the tap in a reusable bottle reduces energy consumption by 85% and greenhouse gas emissions by 79%.

Partners

Community

Champions

Practice

Leveraging tap water is significantly cheaper and more environmentally friendly than bottled water. Our Eco-Village Designs will include various water filtration techniques to encourage less plastic waste. Drinking eight glasses of bottled water a day for a year can cost over \$2,000. Drink that same amount of filtered water from the tap, and you can expect to pay closer to 73 cents for the whole year.

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EARTH

Sustainable real estate development is the practice of incorporating environmentally-friendly design techniques, materials and technologies into the building process.

Instead of using materials and strategies which increase a home's carbon footprint, sustainable real estate development aims to reduce the impact of a respective home on the environment, from the materials used to daily operations. Doing so enables homeowners to simultaneously reduce operating costs and help the environment.

Hempcrete has a range of desirable thermal, structural and moisture-handling properties that make for an excellent building insulation material. Depending on the mix variables, hempcrete can be used as roof, wall and/or slab insulation.

Partners

Community

Champions

Practice

There are benefits of building with shipping containers that are sitting at ports taking up space. Faster building, cuts construction time in over 50% and reduces delays. Sustainable and LEED certifiable. Stronger and more durable construction. Simplified project complexity and provides quoted prices, lowering change orders. Energy efficiency: reducing energy costs by up to 70%. Meets all building & safety codes.

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AIR

It is a well-known fact that growing hemp helps and nurtures the soil, even remediates it, and that it sequesters CO2 from the atmosphere with its fast growth, but recent research suggest that it can also protect us from air pollution.

Growing hemp at scale will pull massive amounts of CO2 and the utilization of the hemp in place of traditional methods will further offset CO2. Every part of a hemp plant has a use and a purpose.

The long outer fibers of a hemp stalk are stronger than steel. They are woven into comfortable, durable fabric at a fraction of the environmental impact of cotton. The inner hurd used for hempcrete is not only a healthier finished product, but it is CO2 neutral or negative.

One such very practical and effective tool is introducing hemp seeds and hemp seed oil into our diets. Either 2 tablespoons of hemp seeds or a tablespoon of hemp seed oil a day will protect us from the devastating effects of air pollution.

One of the most serious pollution problems is from various compounds of chlorine. A major contributor to dioxin (arguably, the deadliest chemical we've ever come up with) is emissions from paper mills. For example, Wisconsin's Fox River has a string of paper mills and is the largest contributor of dioxin to the Great Lakes.

Partners

Community

Champions

Practice

The most basic solution for air pollution is to move away from fossil fuels, replacing them with alternative energies like solar, wind and geothermal. Producing clean energy is crucial. But equally important is to reduce our consumption of energy by adopting responsible habits and using more efficient devices. Shifting to electric vehicles and hydrogen vehicles, and promoting shared mobility (i.e carpooling, and public transports) could reduce air pollution. From planning to demolition, green building aims to create environmentally responsible and resource-efficient structures to reduce their carbon footprint.

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HEALTH

The healthcare industry is vital to the well-being of countless U.S. citizens, but that lifeline comes with a substantial environmental impact. According to research, the industry is responsible for a full 10 percent of national greenhouse gas emissions and smog formation. Further, 470,000 disability-adjusted life years were lost as a result of those pollutants.

At its core, the healthcare system requires enormous amounts of energy to sustain itself, from the supply chain to individual healthcare facilities. Hospitals are the some of the most energy-intensive commercial buildings in the country, according to data from the U.S. Energy Information Administration. The good news is that there are numerous steps a healthcare facility can take to help reduce its environmental impact.

Eco-friendly products and green buildings are safe to the health as the materials used are free of harmful chemicals and components. People are at peace knowing they don't expose themselves to dangerous elements caused by pollution. Eco-friendly products and green buildings do not use plastic by-products that release toxic materials.

Partners

Community

Champions

Practice

Green buildings provide a pleasant environment which is beneficial to both physical and mental health. They diminish stress and enhance the quality of life. By installing huge windows, we invite healthy and fresh air inside, and the natural lighting provides clear and bright ambiance.

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WELLNESS

There's no denying it – our beautiful planet is in trouble.

On top of the much-discussed climate change, planet Earth is threatened by air pollution, scarcity of water, deforestation and animal extinction on a large scale. And the environmental changes are affecting your health – through the quality of the air you breathe, the water you drink, the soil that grows your fruit, vegetables and grains.

You may not be aware of it, but cleaning and beauty products contain small amounts of toxins and chemicals. Not only do these toxins put a burden on your body, they also affect the (indoor) environment.

(red) meat has the second largest impact of our daily lives on the environment. It takes 15,000 liters of water to produce 1 kilogram of beef – the equivalent of 300 days of showering. When you also counter in the negative effects of the use of fertilizers, deforestation and greenhouse gas, eating beef makes up 30% of the impact caused by individuals.

We all know that flying and driving are bad for the environment. The car exhaust fumes and particle emissions pollute the air, leading to an increased risk of lung disease and heart attacks. Not to mention that the earth is running out of fossil fuels.

here are 500 times more micro-plastic particles in the sea than there are stars in our galaxy. The remaining plastic waste ends up in landfills, where it could take up to 500 years to decompose, and potentially leak pollutants into the soil.

Partners

Community

Champions

Practice

People should be mindful of using our natural resources. As much as we have the right to harness all the provisions of Mother Nature, we also have the responsibility to protect our home. We need to find and implement ways to meet our needs without endangering the environment. With the use of eco-friendly buildings, we send a message that people care. Yes, innovation is a way to take advantage of life as we only have one. However, we also have one world. The least we could do is to play our part in protecting it.

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EDUCATION

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